

Elevator Pitch

“Tell me a little about yourself.” It’s often the first question in a job interview or at a professional networking event. The next 90 seconds is your chance to make a great first impression. But what should you say? And how do you avoid saying something awkward or looking ridiculously nervous? The first step is to be prepared.

This class has a two-pronged approach to help participants answer that common question. First, we focus on what to say and how to make a pitch that is memorable. Then we shift our energy to delivery skills, looking at eye contact, posture, gestures and facial expressions that exude confidence.

This class is most effective when offered in tandem with our **Personal Brand** program and is a natural extension of the concepts covered there.

PROGRAM OBJECTIVES:

- Build a memorable elevator pitch
- Practice skills to greatly improve your image
- Deliver an elevator pitch with confidence

PROGRAM LENGTH:

90 minutes (Overview Session) OR
Half Day (includes Practice Sessions and Exercises)

TARGET AUDIENCE:

This program is designed for professionals interested in their career and personal development. It is appropriate for any function or level and can be tailored to target the specific needs of your group.